

Organised by



MALAYSIAN PLASTICS MANUFACTURERS ASSOCIATION



MIDA-MPMA

CONFERENCE ON GOVERNMENT FACILITATION AND INCENTIVES FOR CIRCULAR AND LOW CARBON ECONOMY



WEDNESDAY
26 JUNE 2024



8.30 AM –
5.30 PM



EMERALD & GARNET
ROOMS (LEVEL G),
AVANTE HOTEL,
PETALING JAYA

REGISTRATION DETAILS

Conference Fees

MPMA Members: **RM450.00 per pax**

Non-members: **RM500.00 per pax**

Names of Participants

Name _____

Designation _____

Name _____

Designation _____

Name _____

Designation _____

Submitted by:

Name _____

Designation _____

Company _____

Tel _____ Hp _____

Email _____

Dress: **Office Attire**

HRD CORP CONTRIBUTORS



Pre-event

Application for the HRD Corp Claimable Course Scheme must be submitted by employers via eTRIS at least seven (7) working days before the start of event. The Training Grant Approval must be submitted to MPMA at least two (2) working days before the event.



Post-event

Employers must submit all relevant documents required by HRD Corp, duly signed and stamped to MPMA seven (7) working days after the event, that is, by Friday, 5 July 2024.

Payment Details

Via Online Transfer

Beneficiary: Malaysian Plastics Manufacturers Association
Bank: Hong Leong Bank Berhad
A/C No: 106 000 107 99
SWIFT CODE: HLBBMYKL

Once payment has been made, participants are to email the proof of payment (bank transfer slip) to the person whom you have been in contact with.

Participants' registration is confirmed when MPMA receives the registration fee and payment is cleared by our bank.

Replacements & Cancellations

Please ensure participants attend conference as per the Registration Form. If you are unable to attend, kindly send a representative as replacement.

No refunds can be made for cancellations after confirmation of registration. Registered participants with 'NO SHOW' will be CHARGED FULL FEES. If you are unable to attend, substitute participants are welcome at no additional charge.

TENTATIVE PROGRAMME

8.30 am	REGISTRATION / WELCOME COFFEE & TEA
9:15 am	OPENING ADDRESS Mr CC Cheah, <i>President, MPMA</i>
9:35 am	KEYNOTE ADDRESS Mr Sikh Shamsul Ibrahim Bin Sikh Abdul Majid, <i>Chief Executive Officer, Malaysian Investment Development Authority (MIDA)</i>
10:00 am	THE NIMP 2030 - OPPORTUNITIES FOR THE PLASTICS INDUSTRY AND FACILITATION FROM MITI Mr Faizal Mohd Yusof, <i>Senior Director, Industry Development Division, Ministry of Investment Trade and Industry (MITI)</i>
10.45 am	Break
11.00 am	SUSTAINABILITY RELATED INCENTIVES UNDER MIDA Ms Hazwanie Hassan, <i>Deputy Director, Chemical and Advanced Materials Division, MIDA</i>
11.45 am	BUILDING SUSTAINABLE FUTURE WITH SUSTAINABILITY IMPACT PROGRAMME (SIP) Mr Roy Heong, <i>Head, Strategic Partnerships & Innovation, Alliance Bank</i>
12.30 pm	Q & A SESSION Facilitator: Mrs Siti Halimaton Mohd. Rejab, <i>Director, Chemical and Advanced Material Division, MIDA</i>
1.00 pm	LUNCH
2.00 pm	NATIONAL ENERGY TRANSITION ROADMAP (NETR): 2022 - 2040 Mr Moktar Idham Musa, <i>Deputy Director II, Energy Division, Ministry of Economy</i>
2.45 pm	VOLUNTARY CARBON MARKET IN MALAYSIA Mr Muhammad Rizal Azmi, <i>Assistant Vice-President, Business Development and Sales, Bursa Carbon Exchange, Market Operations</i>
3.30 pm	EMISSION TRADING SCHEMES Mr Steve Tan, <i>Vice-President, Argus</i>
4.15 pm	EMPOWERING EXPORTS THROUGH ESG Mr Edison Choong, <i>Head, ESG Unit, and Deputy Director, Export Promotion & Market Access Division, MATRADE</i>
5.00 pm	Q & A SESSION Facilitator: Dr S Sri Umeswara, <i>Central Committee Member, MPMA</i>
5.30 pm	END



Send the Registration Form to:

Malaysian Plastics Manufacturer Association (MPMA)
37 Jalan 20/14, Paramount Garden, 46300 Petaling Jaya, Selangor.

+603 7876 3027 +603 7876 8352

Ms Malathy [malathy@mpma.org.my] or Ms Whendi [whendi@mpma.org.my]

Registration Deadline: **Friday, 21 June 2024**

SPEAKERS & FACILITATORS



SITI HALIMATON MOHD. REJAB

Director of Chemical and Advanced Material Division, MIDA



FACILITATOR

Siti Halimatun Mohd. Rejab assumed her post effective February 2022. Her responsibilities, among others, include promoting investment in the chemical sectors and the development of a comprehensive industry ecosystem in Malaysia.

Siti Halimatun has had 24 years of experience with MIDA, serving in various divisions namely Agro-Based; Chemical & Life Sciences; Business and Other Services; and Advanced Technology & R&D.



DR SRI UMESWARAN SHEKAR

Chief Sustainability Officer, Fig Metal Industries Sdn Bhd



FACILITATOR

Dr S Sri Umewaran is a Subject Matter Expert in Circular Economy, Sustainability, Waste Management and Environmental Management. He holds a PhD in Energy and Environment from the Malaysia University of Science and Technology (MUST), which equips him with the knowledge to guide simple ordinary individuals to lead large and small businesses.

He leads key initiatives for the International Finance Corporation (IFC) of the World Bank Group, Malaysia's Ministry of Local Government Development and the United Nations Environment Programme (UNEP), focusing on promoting circular economy practices, developing waste management blueprints and addressing plastics pollution in Southeast Asia.

Additionally, he represents Malaysia in UNEP's Expert Group on Marine Litter and Microplastics and has contributed to the Japan Initiative for Marine Environment (JaIME) project to improve plastics waste management in Asia.



FAIZAL MOHD YUSOF

Senior Director, Industry Development Division, MITI



SPEAKER

Faizal Mohd Yusof currently leads the Industrial Development Division in MITI.

His career at MITI spans over two decades, during which he has held various strategic roles including Senior Director of the Investment Policy and Trade Facilitation Division and Strategic Trade Controller. His expertise encompasses formulating industrial policies, trade facilitation and export control. Faizal is also a board member of the Malaysian Technology Development Corporation.

He holds an LLB (Hons.) from the University of Northumbria and a Diploma in Public Administration from National Institute of Public Administration (INTAN). Additionally, he has pursued Public Policy studies at the University of Cambridge. His contributions have been recognised with the prestigious Johan Mahkota Wilayah award.



HAZWANIE HASSAN

Deputy Director in the Chemical and Advanced Materials Division, MIDA



SPEAKER

Hazwanie Hassan oversees three critical subsectors - oleochemicals industry, plastics industry and rubber industry.

She transitioned into MIDA in 2008, where she embarked on a diverse career path spanning multiple divisions. Within MIDA, Hazwanie has contributed her expertise to various sectors, including the Life Sciences Division, Food Technology and Sustainable Resources Division, Oil and Gas Services Division and Chemical and Advanced Materials Division.

Hazwanie's rich background in both the private and public sectors equips her with a comprehensive understanding of the intricacies and challenges facing Malaysia's chemical and advanced materials industries, positioning her as a part of economic development and industrial advancement in the country.

She holds a Bachelor's degree in Chemical Engineering (Hons.) from UiTM and commenced her professional journey in the oil and gas sector after graduating.



ROY HEONG

Head of Strategic Partnerships and Innovation, Alliance Bank Malaysia Berhad



SPEAKER

Roy Heong, Head of Strategic Partnerships and Innovation at Alliance Bank Malaysia Berhad (ABMB) is passionate about creating win-win partnerships that benefit both external stakeholders and the bank's clients.

With over 20 years of banking experience, including roles at Citibank, OCBC, and Alliance Bank, Roy has a proven track record of success. He developed Alliance Bank's Sustainability Impact Programme, which transforms Malaysian businesses into global contenders by integrating sustainability practices.

Roy embrace the bank's 3As approach to sustainability — Advocacy, Advisory and Answers — empowering SMEs to expand, digitise and save through exclusive rates from solution providers. His commitment to collaboration with businesses and ecosystems is pivotal in driving client growth outcomes.



MOKTAR IDHAM MUSA

Deputy Director II, Energy Division, Ministry of Economy



SPEAKER

Moktar Idham Musa, currently Deputy Director of the Energy Division at the Economic Planning Unit, has been instrumental in shaping electricity-related policies, energy sustainability and the National Energy Policy 2022 - 2040 (DTN) for the past four years.

He served as Deputy Director of the Project Management Office for the Shared Prosperity Vision 2030, and the Development Budget Division at the Ministry of Economic Affairs prior to his current role.

His extensive career includes roles such as Senior Private Secretary to the Minister, Senior Principal Assistant Director focused on ASEAN socio-economic development, and Deputy Head of Strategy at the National Entrepreneurship Development Office.

He began his career in trade services at RHB Bank and holds a Bachelor of Business Administration from the International Islamic University Malaysia and a Master of Social Sciences in Strategy and Diplomacy from Universiti Kebangsaan Malaysia.



MUHAMMAD RIZAL AZMI

Assistant Vice-President, Business Development and Sales, Bursa Carbon Exchange, Market Operations



SPEAKER

Muhammad Rizal Azmi has close to two decades of experience across power, renewables and sustainability. Starting as a production engineer, he transitioned to business development at Malakoff Corporation, Malaysia's largest power producer.

Between 2015 - 2017, he undertook a passion project in organic farming before returning to corporate business development roles under the ENGIE Group as well as a local solar engineering, procurement, construction and commissioning (EPCC) company - Plus Xnergy.

Rizal's foray into the carbon industry started with him joining Bureau Veritas, a leading carbon validation and verification body (VVB). He currently heads the Business Development and Sales Unit at BCX, playing a key role in shaping the future of voluntary carbon and RECs trading. Rizal is an engineering graduate of University Teknologi PETRONAS and holds a MicroMasters in Sustainable Energy from University of Queensland.



STEVE TAN

Vice-President, Argus



SPEAKER

Steve Tan is the Vice-President for Energy Transition at price reporting agency, Argus. He has close to 29 years of experience, covering the petrochemicals, energy and commodities markets.

With a specific mission to enable market development through transparent information flow, Steve is keen to develop new markets in the energy transitions space. He started as a price reporter, focused on petrochemical markets including polyethylene, polypropylene, ethylene and propylene.

For the past five years as a business lead for energy transition, he has had the opportunity to engage with stakeholders in the energy transition space including carbon credits, compliance/emissions markets and renewable energy certificates (RECs).



EDISON CHOONG

Head, ESG Unit, and Deputy Director, Export Promotion & Market Access Division, MATRADE



SPEAKER

Edison Choong is currently the Head of ESG Unit, and Deputy Director of Export Promotion and Market Access Division at Malaysia External Trade Development Corporation (MATRADE).

He has over 18 years of experience in MATRADE, including serving as a Consul/Trade Commissioner in Hong Kong and Brazil.

In his previous roles in MATRADE, he was the Head of Planning, Monitoring and Transformation, Deputy Director of Oil and Gas, Chemical and Energy, Deputy Director of China and North-East Asia, Head of Trade Publication as well as Head of Talent and Competency Development and Senior Manager of ASEAN and Australasia.

Edison obtained a Bachelor of Arts (Economics/ Psychology) from the University of Manitoba, Canada.