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DATE: 1 NOVEMBER 2023

**LEADERSHIP TRANSITION
MPMA'S NEW PRESIDENT, MR CC CHEAH**

The Malaysian Plastics Manufacturers Association (MPMA) is pleased to announce a leadership transition within our organisation.

Datuk Lim Kok Boon, who has served MPMA with dedication, passion and unwavering commitment, resigned as President of MPMA on 31 October 2023. Over the course of his 17-year tenure, Datuk Lim has made remarkable contributions and achieved significant milestones, leaving an indelible mark on our organisation's history. In recognition and appreciation for his leadership, hard work, and outstanding accomplishments, he is honoured with the title of Honorary President.

In light of this transition, we are pleased to introduce our incoming President, Mr CC Cheah, Executive Director, See Hau Global Sdn Bhd, who has officially assumed office on 1 November 2023. Mr Cheah brings a wealth of experience, and a strong dedication to the vision, mission and values of MPMA. We are confident that under his leadership, MPMA will continue to thrive and reach new heights.

We believe this transition signifies a new chapter in our journey. We wish to take this opportunity to thank members for their continued support, and we look forward to a promising future under the leadership of Mr CC Cheah. If you have any questions or require additional information, please do not hesitate to contact the MPMA Secretariat Office at T: +603 7876 3027.

Yours sincerely,

MALAYSIAN PLASTICS MANUFACTURERS ASSOCIATION

SUJATA ALBERT

Executive Director