MIDA-MPMA CONFERENCE ON GOVERNMENT ASSISTANCE

HRDCORP CLAIMABLE • HRDCORP CLAIMABLE • HRDCORP CLAIMABLE • HRDCORP CLAIMABLE

WEDNESDAY, 23 NOVEMBER 2022

8:30 AM – 4:30 PM

PERDANA HALL, L10, MIDA



Organised by

MIDA
MALAYSIAN INVESTMENT DEVELOPMENT AUTHORITY

MPMA
MALAYSIAN PLASTICS MANUFACTURERS ASSOCIATION

Sponsored by

DOW®

UOB

One of the biggest challenge Small and Medium Enterprises (SMEs) face is obtaining financing. To tie them over through this difficult period and ensure sustainability, SMEs need to have external funding and financing solutions. Recognising the challenges, **MIDA-MPMA, in a public-private collaboration, has once again put together the MIDA-MPMA Conference on Government Assistance 2022.**

The Conference will give participants access to a pool of knowledge on the **various government policies, facilitations** and **assistance for the manufacturing sector, with focus on the plastics industry.**

Apart from the presentations, participants will also have the opportunity to meet and inquire with government officials in charge of the various financial facilities.

Panel Chairmen & Speakers



PANEL CHAIRMEN



MR EDDIE FONG

Secretary-General, Malaysian Plastics Manufacturers Association

Managing Director, Plasform Sdn Bhd

He has been in the plastics industry for 41 years and his forte is in injection moulding and related technologies.

He started his own plastics manufacturing business in 1991. Plasform Sdn Bhd is an SME company engaged mainly in the parts and components manufacture and offers tailored plastics engineering solutions to its customers in the E&E, industrial, automotive and special applications sectors. It is mainly engaged in Injection moulding and related production processes.

He obtained a Bachelor of Engineering in 1977 at Monash University (Melbourne, Australia) and went on to complete a Graduate Diploma in Business Administration in Swinburne Institute of Technology in 1982.

PANEL CHAIRMEN



MS UMARANI

Executive Director, Manufacturing Development (Resource), Malaysian Investment Development Authority

She oversees the development of the Chemical and Advanced Materials Division, Life Sciences and Medical Technology Division, Food Technology and Resource Based Industries Division and the Circular BioEconomy Unit. She has helmed various roles in MIDA over the last 30 years and prior to her present role, Ms Umarani served as the Director of MIDA Singapore.

Her experience and knowledge has enabled her in spearheading industrial development strategies, marketing campaigns while assisting businesses to leverage on the various incentives available for their project implementations.

SPEAKER



MS AZLEEN MOHD AZMEE

Deputy Director, Domestic Investment Division Malaysian Investment Development Authority

She graduated with a Bachelor of Science in Technical Communication from Clarkson University, New York in 2000. She has eight years of working experience with Suruhanjaya Syarikat Malaysia (SSM). Prior to joining the public sector, she worked in the private sector primarily within the IT industry.

She has over 20 years of diversified working environment, internationally and locally with a strong background in sales, marketing and technical writing; corporate responsibility advocacy, stakeholder engagement, strategy, planning and management.

She joined MIDA in 2018 and is currently attached to the Domestic Investment Division, attracting and nurturing local companies, particularly in the manufacturing and selected services sector, to be part of Malaysia's investment ecosystem.

SPEAKER



MS NORASHIKIN BINTI AB AZIZ

Senior Executive, Manufacturing, Trading, Mining, Agriculture and Forestry Consultation Division, Tax Policy Department, Inland Revenue Board of Malaysia

She has served over 20 years in various branches and departments at the Inland Revenue Board of Malaysia (IRBM). Her experience includes tax auditing and investigation, tax training and tax policy development.

She is currently involved in policy consultation for manufacturing, trading, mining, agriculture and forestry related industries. Additionally, she represents IRBM in meetings relating to tax incentives with Investment Promoting Agencies.

She holds a Masters Degree in Forensic Accounting and Financial Criminology from Universiti Teknologi MARA and a Bachelors Degree in Accounting and Financial Study from University of Exeter, UK.

SPEAKER



MS NOOR EZZWANEE AHMAD

Senior Manager/Head, Exporters Advisory Unit, Transformation & Digital Trade Division, Malaysia External Trade Development Corporation

She holds a Bachelor of Business Administration (Management & Multimedia) from Multimedia University and Diploma in Tourism Management from Institut Teknologi Mara.

She has been with the Malaysia External Trade Development Corporation (MATRADE) since 2005. Some of her responsibilities include overseeing bilateral trade and investment relations and promotion of Malaysian products and services; assisting Malaysian manufacturers' export training and development coordinating MATRADE's trade promotion activities.

Prior to joining MATRADE, Ezzwanee had six years of experience in marketing, business development and event management in the hospitality and tourism industry with private organisations in Malaysia.

SPEAKER



MR YIP WENG SENG

Head, Sales Department, Development Finance Division, Malaysian Industrial Development Finance Berhad, Kuala Lumpur

He graduated with Bachelor of Science in International Marketing with First Class Honours and successfully completed his Masters in Business Administration from Victoria University. He has over 18 years of experience in sales and marketing in various industries, namely, FMCG, oil & gas, telecommunications and financial institutions.

Throughout his involvement in the industry, he has assisted various types of local companies, both Small Medium Enterprises (SME) and non-SMEs in improving their performance via capacity development, process improvement, automation and modernisation, cost savings exercise, sales and export enhancement, etc.

SPEAKER



MRS NORAISYAH BINTI KHAIRUDDIN

Principal Assistant Secretary Funding Division, Ministry of Science, Technology and Innovation

She is currently responsible for the management and governance of public funds.

She joined the public service as an Administrative and Diplomatic Officer in March 2008. Subsequently she served at the Implementation Coordination Unit of the Prime Minister's Department from March 2008 until May 2017.

SPEAKER



MR GARY LEE

Executive Director, Oil & Gas Sector Solutions Group United Overseas Bank Limited

Gary is involved in developing customised banking solutions and provide industry expertise in risk management & portfolio management for oil, gas & petrochemical sector of the Bank across the ASEAN region.

With the growing emphasis towards sustainability financing in supporting decarbonisation activities, Gary is instrumental in developing the Umbrella Transition Financing Framework for UOB Group and alongside with the Framework, curated a comprehensive suite of financing solutions to support hard to abate sectors in their transitional journey.

Prior to this, Gary headed the oil & gas industry group in UOB Malaysia before joining Corporate Banking Overseas, UOB Group. He has more than 20 years experience in covering top tier relationships for Commercial Banking and Corporate Banking clients and has also led numerous high-profiled deals involving top tier oil, gas & petrochemical transactions during his tenure.

SPEAKER



MS DALILA TAJUDIN

Lead, Work-life Practices and Flexible Work Arrangements, TalentCorp Malaysia

She holds an Honours Degree in Mass Communication from Universiti Teknologi MARA.

She currently leads the Flexible Work Arrangements (FWA) strategy and implementation for the Work-Life Practices (WLP) initiative which covers the facilitation and implementation of FWA and LIFE AT WORK Awards.

She was a key support for the for TalentCorp Career Comeback Programme. Her passion for driving the women agenda led her to an opportunity to present on the initiative at the APEC Chile 2019. In 2021, she presented 'The Future of Work Strategies Toolkit: FWA and Role of Digital Technology for Women Workforce' to the APEC New Zealand Human Resource Development Working Group.

She has over 14 years of experience in events, corporate communications, public policy and government relations. Prior to TalentCorp, she was involved in a grassroots social movement focusing on women empowerment.

Registration Details

Conference Fees

MPMA Members: **RM200.00 per pax**
Non-members: **RM300.00 per pax**

Names of Participants

Name _____

Designation _____

Name _____

Designation _____

Name _____

Designation _____

Submitted by:

Name _____

Designation _____

Company _____

Tel _____ Hp _____

Email _____

Dress: **Office Attire**

HRD CORP CONTRIBUTORS

Pre-event
Application for the HRD Corp Claimable Course Scheme must be submitted by employers via eTRIS at least seven (7) working days before the start of event, that is by Wednesday, 16 November 2022. The Training Grant Approval must be submitted to MPMA at least two (2) working days before the event, that is, by Monday, 21 November 2022.

Post-event
Employers must submit all relevant documents required by HRD Corp, duly signed and stamped to MPMA seven (7) working days after the event, that is, by Wednesday, 30 November 2022.

Payment Details

Via Online Transfer
Beneficiary: Malaysian Plastics Manufacturers Association
Bank: Hong Leong Bank Berhad
A/C No: 106 000 107 99
SWIFT CODE: HLBBMYKL

Once payment has been made, participants are to email the proof of payment (bank transfer slip) to the person whom you have been in contact with.

Participants' registration is confirmed when MPMA receives the registration fee and payment is cleared by our bank.

Replacements & Cancellations

Please ensure participants attend conference as per the Registration Form. If you are unable to attend, kindly send a representative as replacement.

No refunds can be made for cancellations after confirmation of registration. Registered participants with 'NO SHOW' will be CHARGED FULL FEES. If you are unable to attend, substitute participants are welcome at no additional charge.

Programme

8.30 am	**Registration & Breakfast**
9:30 am	**Opening Address** YBhg Datuk Noraini Soltan, *Vice-President, Malaysian Plastics Manufacturers Association (MPMA)*
9:45 am	**Keynote Address** YBhg Datuk Wira Arham Abdul Rahman *Chief Executive Officer, Malaysian Investment Development Authority (MIDA)*
10:00 am	**MIDA Government Facilitation & Incentives** Ms Azleen Mohd Azmee, *Deputy Director, Domestic Investment Division, MIDA*
11.00 am	**Break**
11.10 am	**Tax Incentives** Ms Norashikin Binti Ab Aziz, *Senior Executive, Manufacturing, Trades, Mines, Agriculture and Forestry Consultation Division, Tax Policy Department of Inland Revenue Board of Malaysia (IRBM)*
11.50 am	**MATRADE's Trade Facilitation** Ms Noor Ezzwanee Ahmad, *Senior Manager/ Head Exporters Advisory Unit, Transformation & Digital Trade Division, Malaysia External Trade Development Corporation (MATRADE)*
12.30 pm	**Panel Discussion** Panel Chairman: Mrs Umarani Muniandy, *Executive Director, Manufacturing Development (Resource), MIDA*
1.00 pm	**Lunch/Meet with Government Officials**
2.00 pm	**MIDF's Financing Schemes** Mr Yip Weng Seng, *Head, Sales Department, Development Finance Division, Malaysian Industrial Development Finance (MIDF) Berhad, Kuala Lumpur*
2.40 pm	**MOSTI's Grants/Facilities for SMEs** Mrs Noraisyah binti Khairuddin, *Principal Assistant Secretary Funding Division, Ministry of Science, Technology and Innovation (MOSTI)*
3.10 pm	**Transition Financing as a Vital Component in Decarbonisation Journey** Mr Gary Lee, *Executive Director, Oil & Gas Sector Solutions Group, United Overseas Bank Limited*
3.40 pm	**Flexible Work Arrangement (FWA)** Ms Dalila Tajudin, *Lead, Work-life Practices and Flexible Work Arrangements, TalentCorp Malaysia*
4.10 pm	**Panel Discussion** Panel Chairmen: Mr Eddie Fong, *Secretary-General, MPMA*
4.30 pm	**End**

Send the Registration Form to:

Malaysian Plastics Manufacturer Association (MPMA)
37 Jalan 20/14, Paramount Garden
46300 Petaling Jaya, Selangor.

+603 7876 3027 +603 7876 8352

Ms Mandy [mandy@mpma.org.my] or
Punitha [punitha@mpma.org.my]

Registration Deadline: **Friday, 18 November 2022**