

CIRCULAR NO: 170/2025

DATE: 1 DECEMBER 2025

TO: ALL MEMBERS

OPPORTUNITIES IN BRAZIL AND TAIWAN

We wish to inform that MATRADE has shared market alerts on opportunities in Brazil and Taiwan

- i. Brazil's growing oleochemicals and specialty chemicals sector—driven by strong demand and a USD 15.5 billion chemical trade deficit—presents significant opportunities for Malaysia's sustainable, Roundtable on Sustainable Palm Oil (RSPO)/ Malaysian Sustainable Palm Oil (MSPO)-certified suppliers, with major Brazilian buyers already importing large volumes of fatty acids, alcohols, glycerine, surfactants, and cosmetic esters; to know more, click [Brazil's Oleochemicals and Specialty Chemicals Market 2025](#).
- ii. Brazil's Senate has approved Bill No. 892/2025 to establish PRESIQ, a major new incentive program under the Nova Indústria Brasil strategy aimed at modernising the chemical sector through decarbonisation, sustainable inputs, energy efficiency, and long-term competitiveness, now pending presidential sanction; to know more, click [PRESIQ – Brazil's New Incentive Program for the Sustainability and Modernisation of the Chemical Industry](#).
- iii. Taiwan's Ministry of Environment has released a draft 2050 Circular Economy Roadmap outlining long-term plans to shift toward low-carbon, resource-efficient industrial practices and deepen regional cooperation ahead of its full launch in 2026; to know more, click [Taiwan introduces draft Circular Economy Roadmap to support Sustainable Industrial Development](#).

We strongly encourage all members to review the MATRADE Market Alerts, which provides market opportunities for members to consider.

Should you require further clarification, please do not hesitate to contact MPMA at E: franv@mpma.org.my.

Thank you.

MALAYSIAN PLASTICS MANUFACTURERS ASSOCIATION

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