

About The Malaysian Plastics Digest

Published by
Malaysian Plastics Manufacturers Association

MEDIA KIT

The **Malaysian Plastics Digest** has been in circulation for over nine years now and it has since been the source of information and news for over 900 members of the Malaysian Plastics Manufacturers Association (MPMA). Published quarterly, the Malaysian Plastics Digest is an articulate source of information featuring MPMA activities, leading concepts, latest news and up-to-date information on the plastics industry in MALAYSIA.

Similarly, the **Malaysian Plastics Digest** has improved its resources and news archives, more so with growing affiliations with Plastics Associations and Council bodies alike the world over.

Publication details of the **Malaysian Plastics Digest** are as follows:

Publication schedule	: January, April, July and October
Circulation	: 2,000 copies
Readership	: Over 900 MPMA Members, Government Departments, Trade Commissions and other Trade Organisations.
Price	: Complimentary (Not for sale)

Revenues from advertisements go directly to sustaining the high quality publication of the Plastics Digest.

We look forward to your valuable support in our perseverance to continue to be the official voice of the Malaysian plastics industry.

For more information, contact:

FRANCIS VALLADARES
Project Manager

Malaysian Plastics Manufacturers Association (MPMA)
37, Jalan 20/14, Paramount Garden
46300 Petaling Jaya, Selangor
MALAYSIA

Tel : 603-7876 3027
Fax : 603-7876 8352
Email : franv@mpma.org.my

www.mpma.org.my



Malaysian Plastics Digest Advertisement Order Form

Position	Members' rate/Issue (RM)		Non-members' rate/Issue (RM)	
	Black/White	Colour	Black/White	Colour
Back Cover		1,500		1,800/USD490
Inside front cover		1,300		1,600/USD435
Page facing inside front cover	800	1,300	1,100/USD300	1,600/USD435
Page facing content page	700	1,200	1,000/USD270	1,500/USD405
Inside back cover		1,200		1,500/USD405
Page facing inside back cover	700	1,200	1,000/USD270	1,500/USD405
Run-off page/full page	500	1,000	800/USD220	1,300/USD350
Half page	300		600/USD162	
Quarter page	150		200/USD55	
One-eighth page	100		150/USD45	

DETAILS

Digest Size : 210mm x 297mm/
A4 size

Bleed size : 5mm

Line screen : 175 screen

Film type : Positive, right
reading, emulsion
down

*Advertisers have to provide
colour separated positives with
progressive proofs*

PUBLICATION DATES

1st Issue January - March

2nd issue April - June

3rd issue July - September

4th issue October - December

Rates Quoted Exclude Artwork And Colour Separation Charges

Yes, we wish to advertise in the **Malaysian Plastics Digest** in the following issues:

Position of Advertisement	Issues				Less	Total
	Jan	April	July	October	Discount	
Back Cover						
Inside front cover						
Page facing inside front cover						
Page facing content page						
Inside back cover						
Page facing inside back cover						
Run-off page/full page						
Half page						
Quarter page						
One-eighth page						
					TOTAL	

DISCOUNT: 5% discount for advertisements in two and three consecutive issues and
10% discount for advertisements in four consecutive issues.

PAYMENT should be made in favour of 'MPMA'.

CONTACT PERSON

Name _____ Position _____

Company name & Address _____

Tel No _____ Fax No _____

E-mail _____ Date _____

Signature & Company Stamp _____

Complete and return this form:
Francis Valladares
Tel: 603-7876 3027 Fax: 603-7876 8352